

# Leaflets

Lets explore features of leaflets...



Eye-catching background

6th - 8th June  
10am - 3pm

Early Drop Off 9am

Who Wants To Become The Button Bashing Olympic Champion

Active Gaming and Outdoor Sports

Outdoor Activities

- Relay
- Rounders
- Handball
- Basketball

Active Gaming Activities

- Boxing
- Archery
- Bowling
- Track & Field

£20 - £45

[www.buttonbashing.co.uk](http://www.buttonbashing.co.uk)

Cedar Park Primary School  
Hazlemere

Early Drop Off Charge £4

Facebook icon

YouTube icon

What features can you spot?

Logo

**CROSSBARCOACHING**  
www.crossbarcoaching.co.uk

3 days of action packed fun...  
**Soccer Schools**  
in Telford and Shrewsbury  
From 10.00am - 3.00pm  
Breakfast Club  
available at £2.50  
a day starting  
from 8.30am

Lawley Primary Telford	June 6th, 7th & 8th	£35
Grange Sports Centre Shrewsbury	June 6th, 7th & 8th	£35

Payment due when registering on day one.  
Places are limited so please book now by calling  
**07930 954128**  
or via email: [gavin@crossbarcoaching.co.uk](mailto:gavin@crossbarcoaching.co.uk)  
[www.facebook.com/crossbarcoaching](http://www.facebook.com/crossbarcoaching)

Keep an eye on our facebook page [www.facebook.com/crossbarcoaching](http://www.facebook.com/crossbarcoaching) for up to date news on player visits

Sponsored by **turner peachey** chartered accountants

Medals supplied by Shropshire Trophy Centre

Sportswear, Teamwear & Equipment in association with sourcesport

Follow us @CrossbarC

What colours are used?

Examples of activities

**BRADFORD DISABILITY SPORT & LEISURE**  
**Equality Through Sport**  
Year round sports training and competition for disabled people.  
Sport & leisure opportunities across the Bradford district.

**BASKETBALL**  
**FOOTBALL**  
**POWER-LIFTING**  
**BOCCIA**  
**NEW-AGE CURLING**  
**SWIMMING**  
**ATHLETICS**  
**MULTI SPORTS**  
**PHYSICAL ACTIVITY PROJECT**  
**GOLF**  
**TEN-PIN BOWLS**  
**CARPET BOWLS**  
**LEISURE CLUBS**  
**CYCLING**

Supported By: **HSBC**, **TAJAVED** Chartered Certified Accountants, **sovereign**, **mir han**, **City of Bradford Metropolitan District Council**, **MR LTD**

Contact Information

**When should I take my child to the dentist?**  
It is recommended that children should go to the dentist as soon their first teeth come through.

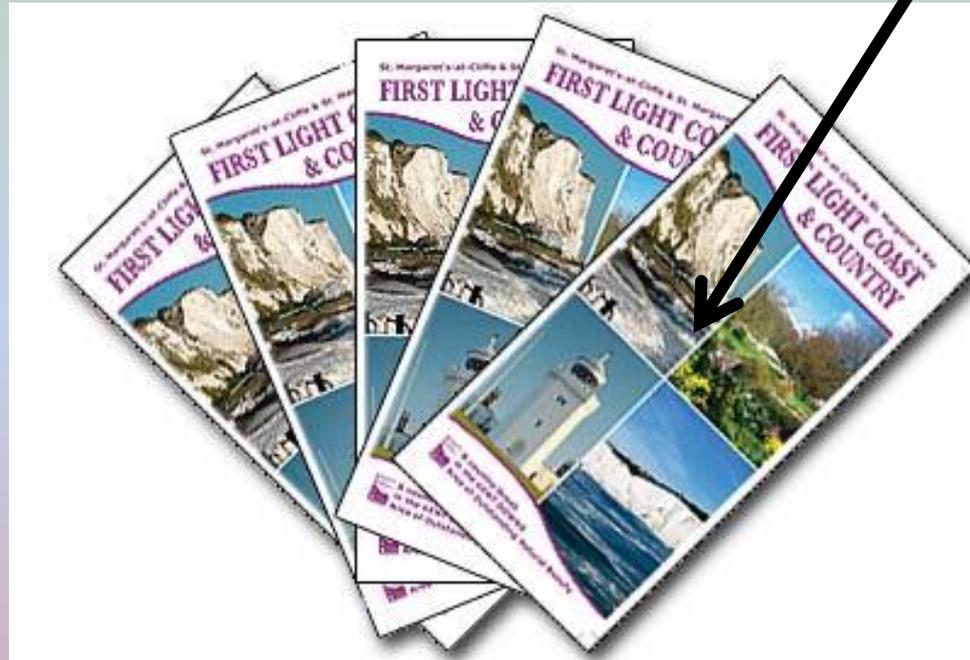
**Remember:**  
Keep sugary foods and drinks to mealtimes only.  
In-between meals choose healthy snacks and drinks.  
Make sure your children brush their teeth properly – twice a day under an adult supervision.  
Only use a pea sized amount of tooth paste.  
There is no need to rinse, just spit out when you have finished brushing.  
Family fluoride toothpaste strengthens teeth.  
Take your children for regular check-ups at the dentist.

**Healthy Teeth for children**

**Dental Health Promotion Unit**  
Hilder House  
49-51 Gawber Road, Barnsley S75 2PY  
Tel: 01226 433 788

What information is given?

Large pictures



Talking Partners: Why is there 4 big pictures?

Large, bold heading

**HELP FOR  
DEAF PEOPLE**

HELP DEAF PEOPLE

**WESTCOUNTRY  
HOUSING**  
IN TORBAY  
HAVE PEOPLE WHO  
**HELP YOU**  
WITH HOME THINGS

What stands out most?

Sub-heading

**How goats change lives**

A poor African family receives a goat that will change their lives forever.

**This Christmas, give a FARM FRIEND. Your gift will grow and grow.**

When the goat gives birth, her milk feeds her kids and the family's children.

Excess milk is sold to buy books and medicine in areas of emergency grass can be sold too.

Some of the kids are kept to increase the size of the herd. One is returned to FARM Africa and then given to another poor family.

**Christmas is for kids**

This year's best Christmas gift!

**This Christmas give a goat**

**FARM FRIENDS**  
www.farmFriends.org.uk

For more information about FARM FRIENDS and how your donation makes a difference go to [www.farmFriends.org.uk](http://www.farmFriends.org.uk)

**FARM Africa**

2017-05-21

What is a sub-heading?

Quote

**So much to see**  
"I had a fantastic day at Wetheriggs, and I strongly recommend it. It's a good treat!" Harriet (Keeper For The Day)

**Established**  
Potters we are a conservation centre including birds, pigs, and land snails. We have wild animals but most are pets that no longer be looked after by their owners have been swapped for animals in other rescue centres. All our staff are experts in animal management and care. We also have a great team of volunteers who dedicate a few hours every week. You can help our work by sponsoring many of the species or by becoming a volunteer friend of Wetheriggs. Please ask a member of staff to visit or check our website [wetheriggsanimalrescue.org.uk](http://wetheriggsanimalrescue.org.uk)

**ARTS, CRAFTS & ACTIVITIES**  
*Farm shop, fine arts & crafts*

- Pottery
- Photography
- Local crafts
- Greeting cards
- Farm shop
- Gifts

Paint a pot  
Adventure playground  
Hands on animal workshops  
Bush Tucker children's parties

**KEEPER FOR THE DAY**  
Be keeper for the day and discover what goes on behind the scenes here at Wetheriggs! Feed the animals, help out with demonstrations, become part of the team!

PHOTO BY LINDA MELLOR

Why include a quote?

# Features of a good leaflet

1. Maps – location (how to get there). What's inside.
2. Directions (how to get there)
3. Opening times and prices
4. Sub Headings
5. Big bold writing to draw you in
6. Photo's
7. Persuasive writing
8. Bullet points
9. Often folded
10. Address, website and phone number
11. Bright and colourful
12. Describe what is there and why people should come

